



NEW YORK
BUILDING
CONGRESS

2024 INDUSTRY RECOGNITION GALA

DEC
5
2024

NEW YORK HILTON MIDTOWN | 1335 AVE OF AMERICAS, NEW YORK, NY

6:00 P.M. - Reception | 7:00 P.M. - Dinner & Program | 9:00 P.M. - Young Professionals After Party

Black tie optional

TABLE PACKAGES

DIAMOND: \$50,000

- One premier table for 12, plus two seats at the Head Table
- Access to Chair's Reception prior to general reception
- Logo recognition on collateral event material, including on Gala Committee
- Verbal recognition during the program
- Full-page spread in the printed and digital journals and on video screens at the event
- 10 additional invites to Young Professionals Reception

GOLD: \$27,500

- One preferred table for 12, plus one seat at the Head Table
- Access to Chair's Reception prior to general reception
- Listing on collateral event material, including Gala Committee
- Verbal recognition during the program
- Full-page, color advertisement in the printed and digital journals and on video screen

SILVER: \$18,500

- One prime table for 10
- Access for four guests to Chair's Reception prior to general reception
- Listing on Gala Committee
- Full-page black-and-white advertisement in the printed and digital journals

BRONZE: \$14,000

- One table for 10
- Listing on Gala Committee

INDIVIDUAL TICKETS

PRIORITY TICKET: \$1,800 Number of Tickets: _____

Includes access to Chair's Reception, prior to general reception.

GENERAL TICKET: \$1,400 Number of Tickets: _____

YOUNG PROFESSIONALS AFTER PARTY: \$150 Number of Tickets: _____

Begins at 9:00 P.M.

JOURNAL ADVERTISEMENTS

COVER ADS:

~~BACK COVER:~~ **SOLD**
INSIDE COVER: \$4,000

FULL-PAGE ADS:

COLOR: \$3,000
GRAY-SCALE: \$2,500

FRACTIONAL ADS:

1/2 PAGE: \$1,750
1/4 PAGE: \$1,000

Back cover, inside covers and full-page color advertisements will also appear on video screens at event.

FINAL DEADLINE ON JOURNAL ADVERTISEMENTS IS FRIDAY, NOVEMBER 8.

Questions and artwork sent to: events@buildingcongress.com

JOURNAL SPECS: Preferred file format: JPG, PNG, PDF. • RGB and Spot Colors will be converted to CMYK.

Final Trim Size: 8.5 x 11 • Full-Page Ads: 8.5 x 11 + Bleed (.125) = 8.75 X 11.25 • Non-Bleed: 7.5 x 8 • CMYK or Black & White/Gray-scale

Half-Page Black & White Ad: 8.5 x 5.5 • Quarter-Page Ad Black & White Ad: 4.25 x 5.5

OVER

SPONSORSHIPS

RECEPTION: \$50,000

Up to 4 organizations can share the sponsorship of the reception for \$12,500 each.

YOUNG PROFESSIONALS

AFTER PARTY: \$25,000

Up to 4 organizations can share the sponsorship of the after party for \$6,250 each.

JOURNAL PRINTING: \$20,000

Up to 2 organizations can share the sponsorship of the journal printing for \$10,000 each. Includes an advertisement.

DECOR: \$15,000

ENTERTAINMENT: \$10,000

INVITATION PRINTING: \$7,500

AWARDS: \$5,000

I AM UNABLE TO ATTEND BUT WOULD LIKE TO CONTRIBUTE: _____

PAYMENT OPTIONS

A CHECK IS ENCLOSED, MADE PAYABLE TO NEW YORK BUILDING CONGRESS (ADDRESS BELOW)

PLEASE CHARGE THE CREDIT CARD LISTED BELOW

NAME (AS YOU WOULD LIKE TO BE LISTED)

COMPANY

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

CREDIT CARD

AMERICAN EXPRESS

MASTER CARD

VISA

CREDIT CARD NO.

EXP. DATE

SEC. CODE

NAME ON CARD

BILLING ADDRESS (IF DIFFERENT FROM THE ABOVE)

PLEASE SEND TO:

NEW YORK BUILDING CONGRESS
1040 AVENUE OF THE AMERICAS, 21ST FLOOR, NEW YORK, NY 10018

**ALL RESERVATIONS AND CANCELLATIONS MUST BE MADE NO LATER THAN MONDAY, NOVEMBER 25.
ALL PAYMENTS MUST BE RECEIVED PRIOR TO THE EVENT**

PLEASE EMAIL YOUR RESERVATION TO
EVENTS@BUILDINGCONGRESS.COM OR CALL 212-481-9099