

NYBC

NEW YORK BUILDING CONGRESS
PROGRAMS & SERVICES



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WHO WE ARE

The New York Building Congress, a broad-based membership association, is committed to promoting the growth and success of the construction industry in New York City and its environs.

The Building Congress provides a unique forum to advance an industry-wide agenda focusing on economic and infrastructure investment, job creation, and professional exchange. These goals require the dedicated involvement and cooperation of the contractors, architects, engineers, unions, real estate managers, developers, and owners who comprise the building community.

On behalf of more than 500 constituent organizations, representing more than 250,000 skilled tradespeople and professionals, the Building Congress supports sound public policy, promotes productive capital spending, encourages public/private partnerships, and evaluates the implementation of major government projects.

To foster relationships and cooperation, the Building Congress sponsors consensus-building activities and encourages a free exchange of ideas among leaders of industry associations, businesses, and the public sector.

The Building Congress promotes competence and productivity in the workplace, with special emphasis on public service, teamwork, and partnership with government. Members are encouraged to conduct business with honesty, integrity, and a spirit of fair competition.

MEMBERSHIP

OPPORTUNITIES & BENEFITS

Help forge a common agenda for New York City's building industry by working with a growing coalition from the design, construction and real estate community.

Participate on committees and task forces and in special events involving industry leaders and public officials of diverse backgrounds and experience.

Support political action on industry-impacting issues, including increased infrastructure investment, streamlined procurement, and major rezoning and other strategic economic development initiatives.

Receive timely communications on member news, networking events, policy and legislative updates, and information on current and future market conditions and emerging trends affecting the industry.

Identify with the city's largest industry and one of its most important economic engines.

NEW MEMBER BENEFITS

In addition to all Membership Benefits, new members receive the following benefits during their first year of membership:

- A complimentary invitation to the next Construction Industry Breakfast.
- Highlighted listings in the Building Congress Membership Directory, Building Beat and on buildingcongress.com.
- Invite to New Member Orientation.



2018 Annual Membership Meeting & Construction Industry Luncheon

ANNUAL DUES & MEMBERSHIP CATEGORIES

Innovator • \$20,000

Members are globally regarded firms with exceptional industry track records. Benefits include all those in the Industry Leader category as well as two guest invitations to the Leadership Awards Luncheon and Industry Recognition Gala; a full-page color advertisement in the Membership Directory; priority exposure on Building Congress social media accounts; a month-long footer advertisement in our bi-weekly Building Beat e-newsletter; and invitations to exclusive events.

Industry Leader • \$15,000

Members are either firms with multiple subsidiaries active in the metropolitan region or single organizations desiring greater exposure and industry involvement. Benefits include all those in the Chairman's Club category as well as one guest invitation to the Leadership Awards Luncheon and Industry Recognition Gala and invitations to exclusive events.

Chairman's Club • \$11,000

Members are in the forefront of all Building Congress activities and are active on the Board of Directors. In addition to all Director's Council benefits, Chairman's Club members receive two guest invitations to all Construction Industry Breakfasts, VIP seating at all major events; and prominent listing in Building Congress publications.

Director's Council • \$8,250

Members are leaders in the Building Congress, helping to chair committees and set the organization's agenda. In addition to all President's Council benefits, Director's Council Members receive two guest invitations to all Construction Industry Breakfasts; one guest invitation to the Annual Meeting and Construction Industry Luncheon; and prominent listing in Building Congress publications.

President's Council • \$5,500

Members are leaders in the Building Congress and are active on committees and other activities. In addition to all Sponsor benefits, President's Council Members receive two guest invitations to all Construction Industry Breakfasts and prominent listing in Building Congress publications.

Sponsors • \$2,750

In addition to all Membership Benefits, Sponsors receive one guest invitation to all Construction Industry Breakfasts.

Membership • \$1,650

Your organization is linked to building congress.com and up to five contacts from your organization receive all mailings, including the annual Membership Directory, newsletters, (e)Updates, Annual Report, legislative and research reports, committee information, and invitations to all events.

M/D/WBE Rate • \$1,100

To encourage certified M/D/WBE's to join, the Building Congress offers a discounted membership rate. Please provide a copy of certification with the Membership Application.

COMMITTEES & COUNCILS



ARCHITECTS LEADERSHIP COUNCIL (By Invitation)

Composed of New York City's largest architectural firms, the Architects Leadership Council discusses and advises the Building Congress on design issues facing the industry and the City.



COUNCIL OF INDUSTRY WOMEN

The Council of Industry Women provides industry women a forum to better communicate with one another and increase the impact of their collective voice. It includes leaders of industry women's organizations and women members of the New York Building Congress.



COUNCIL ON INNOVATION & BEST PRACTICES

The Council on Innovation & Best Practices identifies, evaluates, and recommends innovation and best practices throughout the industry with the goal of improving how New York City's built environment is designed and constructed.



COUNCIL OF PRESIDENTS (By Invitation)

The Council of Presidents includes leaders of industry organizations and associations who meet to discuss policy and broad issues affecting the industry.



ENERGY (By Invitation)

The Energy Committee focuses on pressing energy issues for New York City, including the need for additional electric-generating capacity and ways to enhance energy conservation.



GOVERNMENT AFFAIRS (By Invitation)

The Government Affairs Committee seeks to solidify the Building Congress as a strong voice in government by steering its advocacy agenda in keeping with members and the industry as a whole; identifying legislative priorities and developing new bill ideas; strengthening relationships with elected and high-ranking government officials and staff on the City, State and federal levels; and by serving as a forum to discuss and formulate opinions on policy and legislation.



HEALTHCARE

The Healthcare Committee looks at the financing, design, and development of infrastructure for one of the largest sectors of New York City's economy. Particular attention is given to the city's public hospital system, new and proposed projects at major healthcare facilities, and innovative financing tools.



HIGHER EDUCATION

The Higher Education Committee explores ways the Building Congress can strengthen its advocacy of design and construction activities in the higher education sector.



PLANNING, GROWTH & SUSTAINABILITY

The Planning, Growth & Sustainability Committee monitors City and State economic development initiatives and private sector development trends. The committee also considers the impact of regulatory procedures on economic development and opportunities for resource-conserving design and construction.



PUBLIC BUILDING & PROCUREMENT

The Public Building & Procurement Committee monitors the New York City School Construction Authority, New York City Department of Design and Construction, New York City Department of Housing Preservation and Development, DASNY, and other builders of public facilities in New York City. The committee also focuses on efforts to make public procurement and construction practices more efficient and productive.



TRANSPORTATION & INFRASTRUCTURE

The Transportation & Infrastructure Committee looks at the capital programs of the City of New York, MTA, the Port Authority of New York & New Jersey, New York State Department of Transportation, New York City Department of Transportation, and other government agencies responsible for building the city's core infrastructure. The Committee also monitors relevant legislation and policy issues impacting the city's infrastructure.



YOUNG PROFESSIONALS

The Young Professionals Committee (YPC) expands on the Building Congress' efforts to attract, engage, retain, and develop the next generation of industry leaders. The YPC is committed to fostering up-and-coming talent and developing future industry leadership. Through events focusing on mentorship, professional development, advocacy and charitable outreach, the Committee provides a venue for young professionals to help shape the role in creating the built environment and charting the future of the industry.

POLICY & ADVOCACY

Throughout its history, the New York Building Congress has served as a leading advocate of city-shaping capital investments; ongoing maintenance and strategic expansion of the region's vast infrastructure network; and sensible public policy aimed at improving the way New York builds.

The Building Congress promotes ambitious projects that improve mobility, economic opportunity, and growth throughout the city and works with local stakeholders and industry experts to define overlooked neighborhoods, industries and infrastructure needs which provide true opportunities for investment.

Recent years have seen the City make unprecedented levels of investment to protect, maintain and expand its network of schools, libraries, hospitals, parks, roads and bridges, water and sewer systems, and other core components that make New York livable. It is critical that the City continues to make similar levels of investment and demonstrates a long-term commitment as the population continues to grow and the economy expands.

While the City of New York consistently spends between \$8-10 billion every year on vital capital projects across the five boroughs, the budget planning process is opaque, and capital project procurement, management and delivery are inefficient. The Building Congress will continue to work closely with City officials to make meaningful improvements to procurement practices in order to speed projects into construction, and improve management during construction and closeout to avoid delays, scope changes and speed payment.

A number of major infrastructure projects are being planned and have been made public that will need the support of government and the industry as they move into development. However, the City must look beyond the current slate of projects and plan for the next generation of critical infrastructure developments that will accommodate the expected growth. The Building Congress will define and promote these projects to ensure they are given serious consideration by the public, the industry and our leaders in government.

The New York Building Congress will lead advocacy efforts in New York City, New York State and Washington, D.C.

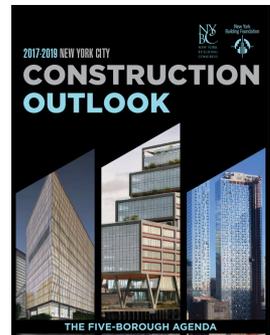
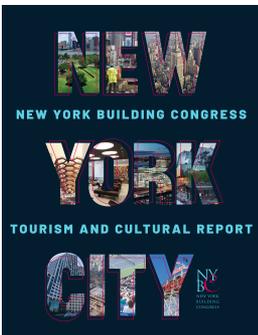
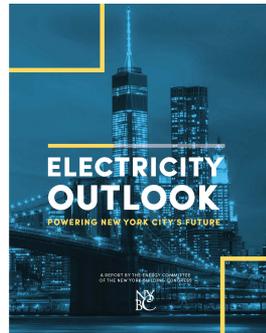
REPORTS

The New York Building Congress, with support from the New York Building Foundation, has developed a highly regarded research and analysis program that serves as a go-to resource for information on current and future market conditions, as well as insights into emerging trends and challenges related to capital budgets and private development throughout the five boroughs.

Tapping a broad array of data sources and the expertise of leading economists, budgetary analysts, and public policy professionals, the Building Congress consistently produces reliable, relevant reports on issues that impact the industry and the city's long-term economic growth. Building Congress publications are quickly delivered to members, government officials, the media, and other interested parties through email blasts and periodic direct member mailings. Select reports are also posted on the Building Congress website.

Research efforts are headlined by the annual *New York City Construction Outlook* report. The *Construction Outlook* is supplemented by a monthly update delivered electronically.

Opportunities to sponsor reports are available.



EVENTS

The New York Building Congress has earned a reputation as the premier organization for bringing together key players from the design, construction, and real estate industry, as well as government officials entrusted with planning, funding, and implementing public works projects and economic development initiatives in New York City.

The broad range of Building Congress policy forums, awards galas, committee meetings, and special events provide members with opportunities to discuss and influence emerging issues, salute the achievements of colleagues, and network with associates across all sectors.

SIGNATURE EVENTS

The **Industry Recognition Gala** and **Leadership Awards Luncheon** bring together the diverse leadership of New York City's design, construction and real estate community.

The **New York Building Congress Annual Meeting and Construction Industry Luncheon** kicks off the calendar year with a focus on the strategic plan for the Building Congress and featured speaker.

These are our largest annual events, with nearly 1,000 attendees at each, and honor a lineup of industry stalwarts. Ticket and table options, journal advertisements and sponsorship opportunities are available. The benefits vary with different categories.

CONSTRUCTION INDUSTRY BREAKFASTS

The Building Congress Construction Industry Breakfast series features speakers and subjects that explore the exciting activities and initiatives taking place in all five boroughs. These events provide important networking opportunities with colleagues, clients, and public officials. Tickets, tables, and Co-Hosting opportunities are available for these events. Co-Hosts receive their logo on event e-blasts and agenda; listing on the Building Congress website; verbal recognition and signage at the event; a premier table of 10, as well as a seat at the head table; and recognition on social media.

ANNUAL GOLF OUTING

The Golf Outing provides an excellent opportunity to network in a more casual and informal way with industry leaders, public officials, and colleagues with various backgrounds and experience. After a day of golf, participants enjoy a reception and dinner, which feature raffle drawings and a live auction benefitting the New York Building Foundation. Several contribution levels are available, including: Underwriting, which entitles golfers to placement on a premier course at the Club; foursomes; and sponsorships of holes, carts, gift bags, and more.

SPONSORSHIP OPPORTUNITIES

E-NEWSLETTER

Building Beat is a bi-weekly feature comprised of two new e-newsletters, Member Mondays and Industry Fridays, which are widely distributed and promoted through the Building Congress' social media channels. Member Monday highlights the latest news from Building Congress members, provides information on upcoming industry events, and recognizes new, renewed and upgraded members. Industry Friday focuses on timely industry news and trends, including the latest RFPs and relevant legislative and policy updates. Each Member Monday and Industry Friday e-blast will include two great advertising opportunities:

Header advertisement -	\$3,500
Footer advertisement -	\$1,500

As an advertiser, your organization will have the exclusive rights during the month of your choosing, amounting to between six to eight emails in total. These e-newsletters will be widely distributed and promoted through our social media channels.

COMMITTEE MEETINGS

Each committee meets at least four times annually with average attendance at each meeting ranging between 50-100 members. Building Congress members are given the opportunity to either Host or Sponsor each meeting. The Host provides meeting space and covers any associated cost of the venue. A meeting Sponsor provides funds for catering. Meeting Sponsors and Hosts receive their logo on meeting invitations, signage, and the agenda; a listing on the committee section of the Building Congress website; verbal recognition at the meeting; reserved seating at the meeting; and recognition on social media.

MEMBERSHIP DIRECTORY ADVERTISEMENTS

The New York Building Congress Membership Directory includes contact information for more than 1,000 leaders in design, construction, and real estate and is one of the most valuable benefits of membership. Placing an ad in the Directory provides great exposure for your organization.



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